

Part A

Executive Summary (SWOC Analysis)

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Strength

- College has a regular Principal appointed by the Governing Body and approved by the Higher Education Department of Government of West Bengal as per recommendation of the West Bengal College Service Commission
- More than 75% of the of the teaching posts are filled up
- College has its own building built on free-hold land owned by itself
- College offers most of the subjects taught in the Government/Non-Government/Private schools and colleges in West Bengal to make them competent for the job market
- High average demand ratio of the number of applications against the number of seats available
- Very good connectivity by road; Metro and conventional Railway Network, and the Airport— all are very easily accessible
- College has been a recipient of funds from various sources such as UGC, State Government, MPLAD, MLA Fund (BEUP) etc.
- College is in continuous rhythm of activities pertaining to (1) maintenance and reinforcement of the existing infrastructure, and (2) progressive development of new infrastructure such as Open Air Shed with permanent stage, Computer Centre, establishment of power generator, commissioning of LPG-based burners, and extension of library, establishment and subsequent commissioning of PV Solar Power Plant etc.
- Effective and sustained administrative responsibilities pertaining to Financial and Academics
- Wi-Fi connectivity in the Principal's Office, Bursar's Room, Teachers' Lounge, Library and the college Computer Centre
- Institutional membership of the British Council Library
- Effective implementation of welfare schemes for students such as Kanyasree Prakalpo for girl students, Government Scholarships for students belonging to SC/ST/OBC/Minority categories, UGC-sponsored Indira Gandhi Single Girl Scholarships etc.
- Timely settlement of terminal benefits of teachers and staff
- The expression of trust by Government and non-Government organizations over the college:
 1. College is made centres for holding public examinations by Government/Non-Government authorities,
 2. The college was entrusted by the State Government to organize 'West Bengal Inter-College Sports Championship, 2015' in February-March,2015

Weakness

- One fourth of the teaching posts are vacant
- Absence of any provision for appointment of technical staff for the lab-based departments
- There is no provision for appointment of IT professional for looking after day to day maintenance of IT Infrastructure
- Non-teaching staff pattern does not allow the college to appoint any staff for performing specialized jobs such as (1) Maintenance of leave record, (2) Preparation of papers for terminal benefits of teachers and staff etc.
- Research activities are less than expected
- Number of Seminars/Workshops held is less than expected

- College does not have a playground for the students
- College library has not yet been fully computerized
- College administration has not yet been fully computerized
- Online payment gateway has not yet been opened in connection with payment of fees by the students
- Absence of Gymnasium
- There is no Medical Unit in the college till date
- Some of the academic departments are suffering dearth of students for reasons yet to be ascertained

Opportunity

- The pond within the college premises may be developed to a Natural Research Laboratory for Fishery/Aquaculture
- The very high demand ratio for most of the subjects enables the college to select meritorious students in successive years
- Examinations may be held in separate building leaving classrooms free for holding classes
- Research Units of Microbiology and Electronics may be developed using the available infrastructure of the departments of Microbiology and Electronics
- More institutional memberships may be obtained
- Library may be fully computerized using the modern software already available in the college
- Some of the classrooms may be developed into Smart Classrooms

Challenge

- Accommodating a large number of students against the limited infrastructure available in the college
- Sustenance of Administrative services due to shortage of non-teaching staff
- New appointments of non-teaching staff against retirement is a very long drawn process sometimes claiming even several years
- Introduction of new course(s) in the face of long drawn procedure for sanction of teaching posts and appointment of teachers
- Sustenance of a few academic departments due to the absence of sufficient number of students. For example, Sericulture, Philosophy, Economics etc.
- Arranging Campus Placements and other employment opportunities for the students

Future Plans

1. Construction of a new Building in the vacant land within the college premises as per drawing finalized by the Public Works Department, Government of West Bengal
2. Construction of a state of the art auditorium on the top floor of the proposed college building
3. Establishment of upgraded IT Infrastructure connecting the entire college through LAN fitted with terminals safeguarded by user-fingerprint protection device.
4. Establishment of Master Administrative Control over the read-write-execute facility of all the soft files in the proposed LAN Networks
5. Digitization of the library and enhancement of e-resources of all categories
6. Making necessary arrangement soft skill development of the students